



2007-2008 INTERNATIONAL AND DOMESTIC TRADE SHOW PROGRAM

JATA –Tokyo, Japan September 13 – 16, 2007

Asia's biggest travel fair and consumer show with visitor attendance expected at over 100,000! The conference theme this year is how to revitalize the Japanese market, inviting experts from outside the Japanese market. CTTC will be offering exhibition space for \$2500.

www.jata-wtf.com

ABAV – Rio de Janeiro, Brazil October 24 – 27, 2007

Recognized as the Americas' largest trade fair for travel trade, is conceived and developed to offer the best chances of professional updates and business generation with more than 115 tour operators, 700 exhibitors and 42 foreign delegations attending in 2006. Exhibition space is available (**rate TBD**).

www.feiradasamericas.com.br

NATIONAL TOUR ASSOCIATION (NTA) – Kansas City, Missouri November 2 – 6, 2007

Annual Convention of the National Tour Association offers delegates the opportunity to network and build relationships. The program includes one on one appointments. The National Tour Association is a trade organization of thousands of tourism professionals involved in the growth and development of the packaged travel industry. (This program requires membership in NTA). California will again sponsor a wine reception with co-op sponsorship slots available between \$500 and \$5000.

www.ntaonline.com

WORLD TRAVEL MARKET (WTM) – London, United Kingdom November 12 – 15, 2007

WTM provides a unique opportunity for the whole global travel trade industry to meet, network, negotiate, conduct business and stay abreast with the latest developments in the travel industry. The California stand will have a large presence at the show offering individual exhibition space. CA will sponsor a VIP premiere and reception on Sunday prior to the opening of WTM. Cost between \$1250 and \$4800.

www.wtmlondon.com

RECEPTIVE SERVICES ASSOCIATION OF AMERICA (RSAA) – St Petersburg, Florida January 10 – 11, 2008

RSAA represents the major inbound operators in the United States who handle the inbound package tour business in this country. You must be a member of RSAA to participate in their annual conference. Good networking opportunity and a one on one meeting marketplace with receptive operators.

www.rsana.com

GO WEST SUMMIT – Colorado Springs Colorado January 20 – 24, 2008

Go West Summit is a business-oriented, travel trade show selling the American West. Bringing together the world's top tour operators with specialty suppliers who offer year-round products in the states of Arizona, California, Colorado, Idaho, Montana, Nevada, New Mexico, Oregon, Utah, Washington and Wyoming.

www.gowestsummit.com

AMERICAN BUS ASSOCIATION (ABA) –Virginia Beach, Virginia February 2 – 8, 2008

The ABA Marketplace offers delegates the opportunity to network and build quality relations with motor coach and group tour business leaders. The format offers one-on-one appointments with the tour operators. This program requires membership in ABA.

www.buses.org

EXPO VACACIONES – Mexico City, Mexico February 2008

This show is organized by the Visit USA commission in Mexico and the format consist of one-on-one wholesale tour operator and retail travel agents appointments. Exhibitors will share a "California" pavilion with CTTC and other California companies. (**Rate TBD**)

SEE AMERICA EXPOS – Australia/New Zealand February, 2008

Participate in the annual Visit USA programs with travel agents and tour operators in the following cities: Auckland and Christchurch (NZ) Brisbane, Sidney and Melbourne (AU) Format consists of table top trade show with the opportunity to do a presentation.

ITB – Berlin Germany March 5 – 9, 2008

CTTC will provide individual exhibition space within the CA stand as part of the USA Pavilion. The first three days are for travel trade only and opened to consumers on the weekend. ITB is the largest travel exhibition in the world and attracts some 150,000 travel trade and consumers from 180 countries. Cost \$3,000.



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change.